



Carolyn Borkowski

(404) 213-0068 | carolbork.com | linkedin/in/carolbork | carolynborkowski18@gmail.com

WORK EXPERIENCE

DIGITAL DESIGN INTERN

WARNERMEDIA | JUNE 2020 - PRESENT

- Worked in a team to design companion website for an HBO Max original series
- Created sponsored programming design mockups representing the TBS, TNT, and TruTV websites and apps (mobile, tablet, and connected TV) for advertisers
- Drafted designs for website integration of HBO Max original podcasts
- Strategized flow of emerging content into HBO Max press websites

DIGITAL DESIGN & CONTENT PRODUCTION LEAD

FOUNDATION FOR FAMILY AND COMMUNITY HEALING | AUG 2019 - JUNE 2020

- Re-designed and launched the organization's [website](#), incorporating social media integration, a weekly blog, 3 web series, and newsletters
- Developed the organization's brand design across the website, social media, and web series
- Managed website and social media analytics to strategize content, improving Instagram following by 800%

GRAPIC & WEB DESIGNER

FREELANCE | JUNE 2018 - PRESENT

- Sold over 1,900 products through online store, including stickers, t-shirts, pillows, and mugs
- Created personal and professional websites for clients
- Designed print and digital art for organizations, live events, and local musicians

EDUCATION

UNIVERSITY OF GEORGIA

BACHELOR OF ARTS IN ENTERTAINMENT AND MEDIA STUDIES | AUG 2017 - DEC 2020

- Summa Cum Laude - 3.91 GPA
- Sketch Comedy Troupe President and PR Officer, Humor Magazine Editor-in-Chief and Managing Editor

NEW MEDIA INSTITUTE

NEW MEDIA CERTIFICATE | AUG 2018 - DEC 2020

- TEDxUGA Presenter Prep Team, Stage Manager, and Council Advisor
- *ASLphabet* iOS Hand & Pose Detection augmented reality app developer

SKILLS

Adobe Photoshop
Adobe XD

Adobe Illustrator
Adobe InDesign

Sketch
Procreate

HTML
CSS

Bootstrap
Final Cut Pro

xCode
UX/UI

